

AFAF

ART FAIR ASIA
FUKUOKA
2024



Closing Report



VIP

Museum Partners



FaN Week
2024

2024.9.14.-2025.4.8.



Best Collection II
2024.9.14.-2025.4.8.

開催期間



LUMINESSES OF
LIGHT AND LIGHT



コレクターズIII
Turning the World



山下津

79

県展

79

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Organizer's Foreword

Conveying Passion for Art in Fukuoka

ART FAIR ASIA FUKUOKA 2024 (AFAF 2024), held from Thursday, September 19 to Sunday, September 22 at the Fukuoka Kokusai Center, has concluded successfully.

We express our most heartfelt gratitude towards all exhibitors, artists, partner organizations, operational staff, volunteers, and visitors who supported the event.

This ninth edition was designed to act as a hub to encourage exchanges between Japan and other Asian countries. It highlighted international and local artists from Asia and from Fukuoka and Kyushu. New sections included displays of works by established and acclaimed artists, as well as booths accessible to first-time art collectors. Furthermore, to further develop our identity as an art fair centered around Asia, we collaborated with museums, universities, companies, and other fairs in Japan and abroad.

Fukuoka, a long-standing gateway to cultural and social exchanges with Asia, continues to nurture diversity and growth. With this in mind, we sought to share the vibrancy and charm of art with as many people as possible and to position Fukuoka as an art city open to the world, and particularly to Asia.

Next year will mark the milestone tenth edition for our fair. We aim to solidify ART FAIR ASIA FUKUOKA as a vibrant art fair, central to the flourishing art scenes of not only Fukuoka but also, Kyushu, and Asia. Together with all of our collaborators, we look forward to further developing this event and seeing you again next year.

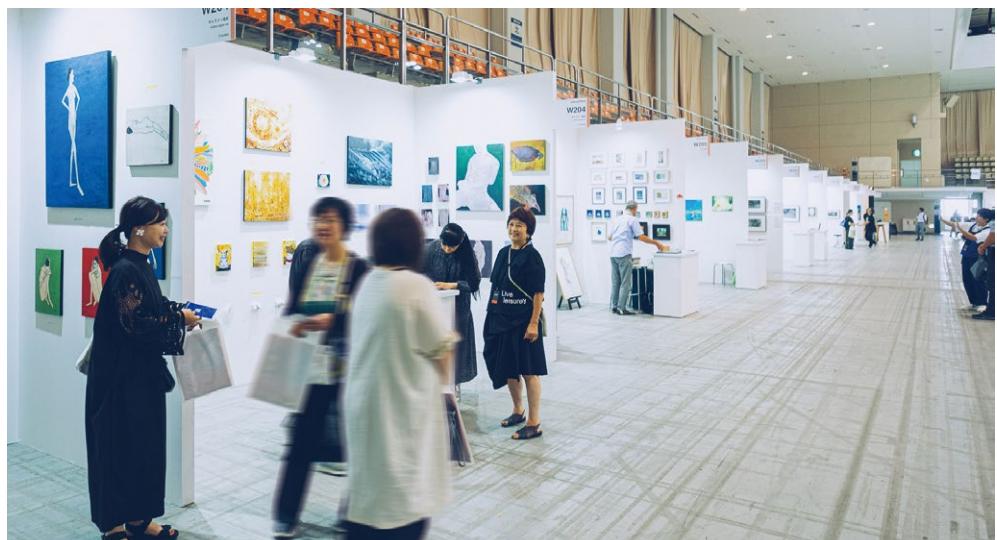
Kazunobu Abe

President, General Incorporated Association
ART FAIR ASIA FUKUOKA



Overview and Results

Title	ART FAIR ASIA FUKUOKA 2024
Dates	Friday, September 20 - Sunday, September 22, 2024 *VIP View on Thursday, September 19, 2024
VIP View	Thursday, September 19 1:00 PM - 7:00 PM
Public View	Friday, September 20 11:00 AM - 7:00 PM Saturday, September 21 11:00 AM - 7:00 PM Sunday, September 22 11:00 AM - 6:00 PM
Main venue	Fukuoka Kokusai Center
Satellite venue	Fukuoka Airport Domestic Passenger Terminal Building Arrival Gate / North Hakata Port Tower / Port of Hakata Bayside Museum awabar Fukuoka
Organizer	 ART FAIR ASIA FUKUOKA (一社)アートフェアアジア福岡
Co-organizer	 福岡市 FUKUOKA CITY
Visitors	10,259 (4 days total)
Total sales	JPY 280,000,000
Exhibitors	98 (Domestic: 80 / International: 8 / Company & Organization: 10)
Artists	Approx. 400
Artworks	Approx. 1,600



Partners

Sponsors



玉山銀行
E.SUN BANK



Private
Banking

NOMURA
WEALTH MANAGEMENT

FUKUOKA BANK

西日本シティ銀行

西日本シティTT証券

KYOEI
FIRE & MARINE
INSURANCE
Co.,Ltd.

SAKE HUNDRED

Connecting your dreams
Nishitetsu
Group

NIPPON
DESIGNERS SCHOOL
KYUSHU



Maserati
FUKUOKA

etix
DATA FARM

KEEPFRONT
Business Center

エイジサポート

明日を創る
みぞえグループ

Special Partners

TODOROKI Inc. / K3 CREATION CO.,LTD. /
EAST CREW inc. / FUKUOKA CONVENTION CENTER / Nihon Toshio Yuso Co.Ltd /
SOGO UNYU CO., LTD / SAEKI JAPAN CORPORATION CO.,LTD

Partners

Nishiyoshida Shuzo Co.,Ltd. / Chidoriya Confectioneries.,Ltd /
I.W.A TOURS Co.,Ltd. / Artist Cafe Fukuoka /
WHISKY TALK FUKUOKA / Bar Higuchi / Kyoto Fine Wine and Spirits /
CHOCOLATERIE MARQUE PAGE / Fukuhakutsunagu Bungeisha /
CLICK COFFEE WORKS / COFFEE PLANNER CORP. /
Fukuoka International Airport Co.,Ltd. / COSA / GohGan / awabar Fukuoka

Supports

Fukuoka Prefecture / Kyushu Bureau of Economy, Trade and Industry /
Fukuoka Convention & Visitors Bureau / Fukuoka D.C. /
Kyushu Economic Federation / Fukuoka Chamber of Commerce and Industry /
Kyushu Economic Research Center & BIZCOLI / The Nishinippon Shimbun /
RKB Mainichi Broadcasting / KBC / Television Nishinippon /
Fukuoka Broadcasting System / TVQ Kyushu Broadcasting /
Taipei Economic and Cultural Office in Fukuoka /
Embassy of the Republic of Indonesia in Tokyo /
Honorary Consulate of the Kingdom of Cambodia in Fukuoka /
Consulate General of the Philippines in Osaka /
Ambassade de France au Japon / Institut français du Japon

Local Partner

Fukuoka Now

Museum Partners

Fukuoka Asian Art Museum / Fukuoka Art Museum / Fukuoka City Museum /
Fukuoka Prefectural Museum of Art / Oita Prefectural Art Museum /
Kurume City Art Museum / Museum of Kyushu Sangyo University

Media Partners

Ocula / Bijutsu Techo / Tokyo Art Beat / Art Collectors'

Art Fair Partners

Art Fair Beppu 2024 / KOBE ART MARCHÉ / ULSAN INTERNATIONAL ART FAIR

FaN
Fukuoka Art Next

觀光廳
Japan Tourism Agency

This project has been selected by the Japan Tourism Agency as part of its
FY2023 supplementary budget project "Unique Experience in Japan 2024"
that promotes the expansion and improvement of special experiences.

Exhibitors

The Fukuoka Kokusai Center, with an exhibition area exceeding 5,000 square meters, is one of the largest art fair venues in Japan. Leveraging its unique characteristics, we created a two-floor, multi-dimensional booth layout. The “Galleries” section featured a diverse collection of unique art galleries, while the “Collaboration” section showcased curated works from organizations, companies, and schools, with a total of 98 exhibitors from Japan and abroad. Additionally, the “Feature” section (pages 12-15) presented specially curated booths.

Galleries 88 galleries

aaploit (Tokyo)	Gallery Hirota Fine Art (Tokyo)	GALLERY NAO (Tokyo)	SHIKISAISHA GALLERY (Tokyo)
AaP/roidworksgallery (Tokyo)	Gallery Ichibanboshi (Tokyo)	Art Gallery Natsume (Tokyo)	Shukado+SCENA (Tokyo)
ADMIRA Gallery (Hong Kong)	Gallery ISHIKAWA (Tokyo)	nca nichido contemporary art (Tokyo)	Shunpudo Gallery (Tokyo)
A-forest Gallery (Fukuoka)	Gallery Ji (Busan)	Nii Fine Arts (Osaka)	GALLERY SOAP (Kitakyushu)
Art Collection Nakano (Nagoya)	JILL D'ART GALLERY (Nagoya)	N project (Osaka)	GALLERY TARGET (Tokyo)
ARTDYNE (Tokyo)	JINEN GALLERY (Tokyo)	Gallery Ogata Ltd. (Fukuoka)	Gallery Tatsuya (Aichi)
Art Front Gallery (Tokyo)	KAWATA GALLERY (Kobe)	Oh studio Hiroshima (Hiroshima)	Gallery Tenchijin (Kirishima)
Artglorieux GALLERY OF TOKYO (Tokyo)	KENJI TAKI GALLERY (Nagoya / Tokyo)	Gallery Ra (Osaka)	The Tolman Collection (Tokyo / New York)
Gallery Art Space (Nishinomiya)	KINOSHIO KIKAKU (Tokyo)	RA art Gallery (Yokohama)	TOKI-NO-WASUREMONO (Tokyo)
Art Underground (Metro Manila)	Gallery KITAI (Tokyo)	gallery ren i (Kamakura)	Tokyo Gallery+BTAP (Tokyo / Beijing)
Artzone-Kaguraoka (Kyoto)	KOKI ARTS (Tokyo)	GALLERY RIN (Tokyo)	TOMOHIKO YOSHINO GALLERY (Tokyo)
ASHIYAGARO kyoto (Kyoto)	KOUCI FINE ARTS (Osaka)	Röntgen (Tokyo / Kanazawa)	TomuraLee (Tokyo / Ho Chi Minh City)
atelier sangastu (Osaka)	Tomio Koyama Gallery (Tokyo)	S&S ART PRo'J (SPACE HI) (Seoul / Busan)	Gallery Tony (Boracay, Philippines)
CHANGTING GALLERY (Tokyo)	GALLERY KTO (Tokyo)	SAN Gallery (Tainan)	gallery UG (Tokyo / Osaka)
GALLERY CLEF (Gifu)	gallery KUNIMATSU aoyama (Tokyo)	3ta2 SANTANI GALLERY (Ehime)	GALLERY UTSUROBUNE (Nagoya)
Gallery ColonB (:b) (Seoul)	LE METTE GALLERY (Hiroshima / Okayama)	SASAI FINE ARTS (Tokyo)	Wada Garou Tokyo (Tokyo)
COMBINE/BAMI gallery (Kyoto)	MEDEL GALLERY SHU (Tokyo)	Satellites ART LAB (Tokyo)	YIRI ARTS (Taipei)
Contemporary HEIS (Tokyo)	Misaki Gallery (Oita)	GallerySATORU (Tokyo)	YOD TOKYO & Editions (Tokyo / Osaka)
Galerie Nichido (Tokyo / Nagoya / Fukuoka / Paris)	MIZOE ART GALLERY (Tokyo / Fukuoka)	Gallery Seek (Tokyo)	YUGEN Gallery (Tokyo / Fukuoka)
Goyo Gallery (Tokyo)	MONONOAharewo (Fukuoka)	GALLERY SHIBATACHO (Osaka)	YUKIKOMIZUTANI (Tokyo)
Hayashida-gallery (Tokyo)	Gallery MORYTA+Gallery Kazuki (Fukuoka / Tokyo)	Shibayama Art Gallery (Tokyo)	YUMEKOUBOU GALLERY (Kyoto / Hong Kong / Paris)
HENKYO (Tokyo)	Gallery MOS (Matsusaka)	SHIHODO GALLERY (Tokyo)	YOU-Yuusya Gallery SAPPORO (Sapporo)

Collaboration 10 organizations and companies

Gallery CONTAINER (Fukuoka)

Fukuoka Wall Art Project 2024 (Fukuoka)

HAKATA HANKYU ART SHIP (Fukuoka)

Jun_Im (Tokyo)

JOY CLUB Atelier Bravo (Fukuoka)

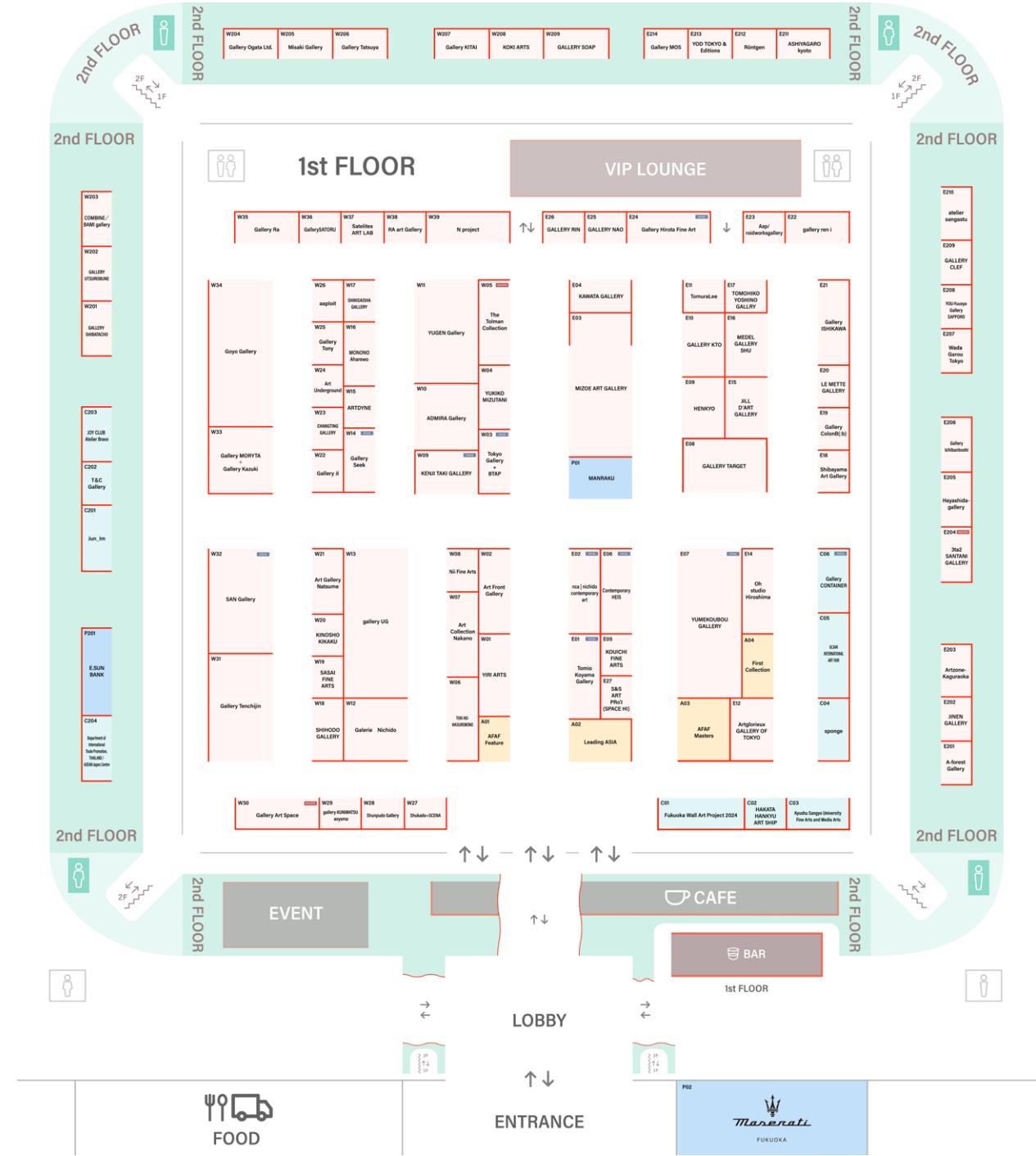
Kyushu Sangyo University Fine Arts and Media Arts (Fukuoka)

sponge (Fukuoka)

T&C Gallery (Okinawa)

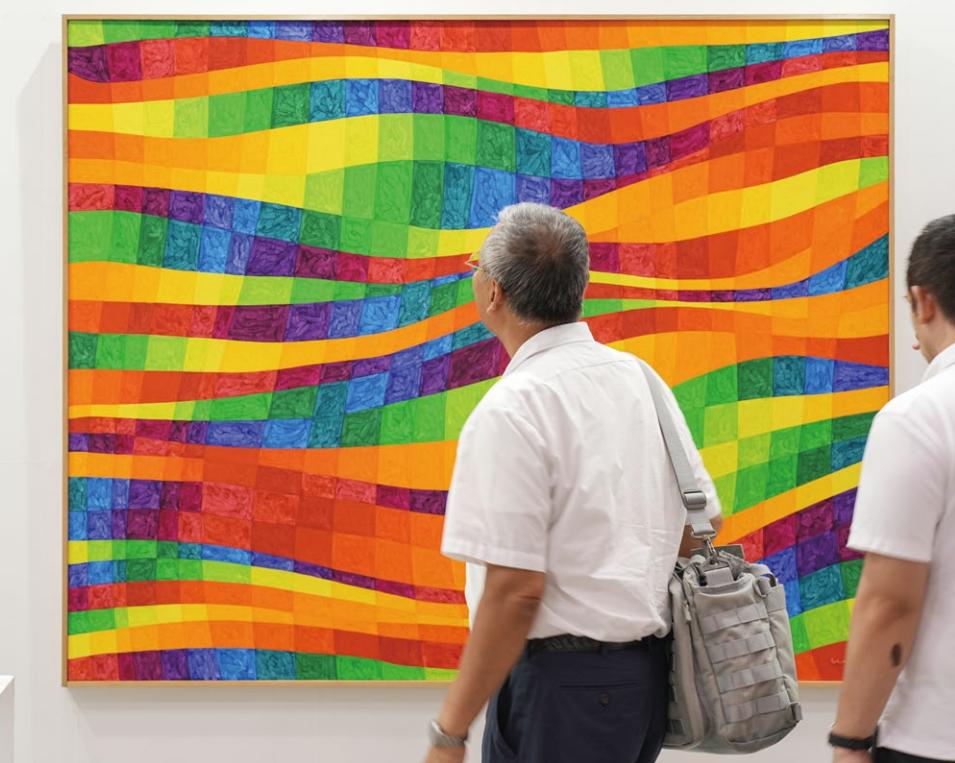
Department of International Trade Promotion, THAILAND / ASEAN-Japan Centre (Hiroshima / Tokyo)

III SAN INTERNATIONAL ABT FAIB (Ulsan)





Nakajima Mugi Exhibition







AFAF Feature

Focusing on Two Artists Active in Asia and Fukuoka

As a first-time initiative, AFAF focused on two artists active in Asia and Fukuoka respectively.

Representing Asia was Eko Nugroho, a prominent Indonesian artist and the 2024 Artist-in-Residence at the Fukuoka Asian Art Museum. Representing Fukuoka was Soh Souen, a local artist and recipient of the Mayor's Award at the 2nd Fukuoka Art Award.

In the special booth "AFAF Feature," works by these two artists were exhibited. Their pieces were also used as the main visuals for promotional materials. Additionally, Eko Nugroho participated in a web interview, and merchandise featuring his work was sold. Soh Souen delivered a performance as part of the "FaN Week 2024" project (details on page 33).

Cooperation: Art Front Gallery / GALLERY SOAP



AFAF Feature booth



Posters for AFAF 2024, featuring their pieces



Visitors wearing the "Future Fungus #2" headdress by Eko Nugroho

Leading ASIA

Introducing Works by Prominent Asian Artists

The Leading ASIA booth curated by Daisuke Miyatsu, a world-renowned art collector, had for theme “Never Ending Story”.

The exhibition featured diverse works by some of the most prominent artists from famous galleries in Asia.

The art aimed to fully express the current socio-political complexities of the Asian continent, where rapid economic development is intertwined with political, ethnic, and religious issues. In addition to galleries previously featured at Leading ASIA, such as nca | nichido contemporary art (Tokyo) and Sa Sa Art Projects (Phnom Penh, Cambodia), this year marked the first participation of A+ (Kuala Lumpur, Malaysia). Twelve works in total were displayed, including art by young emerging Japanese artists. Asia's most popular artists exhibited some impressive pieces, such as Thailand-based Kentaro Hiroki, who has participated in numerous exhibitions across Asia, starting with the Singapore Biennale; Kong Siden (Cambodia), who is tackling global environmental issues; and Gan Chin Lee (Malaysia), who has been exhibited at events such as Dhaka Art Summit. All of these artists' works were showcased and sold in Japan for the first time at the fair.

Daisuke Miyatsu, AFAF 2024 Special Advisor



Leading ASIA booth



Visitors viewing the video works of Chiho Hayashi



AFAF 2024 Special Advisor Miyatsu Daisuke presenting the exhibition

AFAF Masters

Exhibiting Works by Renowned Artists, Mainly Deceased Masters

In the “AFAF Masters” section, works by established and renowned artists, and past masters, were exhibited and sold.

There has been growing attention in recent years toward artists with long careers, many of whom have been active in museums and international exhibitions. Thanks to the cooperation of AFAF 2024 exhibitors, we were able to gather these valuable works in one place, providing a rare opportunity to appreciate them. This booth received great acclaim.

Featured Artists:

Henri Matisse / Ryuzaburo Umehara / Christo / Seiki Kuroda / Katsuzo Satomi /
Atsuko Tanaka / Pablo Picasso / Heihachiro Fukuda / Takeji Fujishima /
Tsuguharu Fujita / Frank Stella / Maurice de Vlaminck

Cooperation:

Art Front Gallery / Hayashida-gallery / Gallery Hirota Fine Art / Gallery ISHIKAWA /
N project / MIZOE ART GALLERY / Galerie Nichido / RA art Gallery /
SASAI FINE ARTS / SHIHODO GALLERY / Shunpudo Gallery / gallery UG



AFAF Masters booth



Among the works exhibited was Henri Matisse's "Nude on Red Background", which was widely discussed after being featured on television broadcasts

First Collection

First Step Into Art Collecting: “Your First Work”

The “First Collection” section was themed around helping visitors take their first step into art collecting. Focusing on affordable and accessible artworks, the exhibition was designed to make it easier for those interested in art to choose their first piece for a collection. The aim was to make the experience of discovering a unique piece at AFAF 2024 the starting point for entering the world of art.

Featured Artists (Partial List):

Aya Minami / Eitoku Sugimori / Eri Hatta / Junko Asano / Masaki Tomabechi /
Mayuno Kobayashi / Mika Kawamoto / Mio Okazaki / Hiroko Takahashi / kalua /
Kimiko Chikuma / Kosetsu Chiba / Marina Nizoe / naoko shimagami / nakajima mugi /
Paco Anne / Sakura Fukushima / Seiji Matsumoto / Shinobu Suzuki / Takashi Yatoji /
Haruki Yamaba / Taishi Urakawa / Takahiro Yumisashi / Theo Haze / Yoshiyuki Umebara /
Toyo Nishihara / Yumina Koumura / Yun Yeejin / YOHEY / Yuriko Nishikawa

Cooperation:

aploit / Gallery Art Space / A-forest Gallery / ARTDYNE / ASHIYAGARO kyoto /
GALLERY CLEF / Galerie Nichido / Hayashida-gallery /
Contemporary HEIS / Gallery Hirota Fine Art / KINOSHIO KIKAKU / Gallery KITAI /
GALLERY KTO / LE METTE GALLERY / MIZOE ART GALLERY / Gallery MOS /
MONONOAharewo / GALLERY NAO / Satelites ART LAB / 3ta2 SANTANI GALLERY /
Gallery Seek / SHIKISAISHA GALLERY / GALLERY SHIBATACHO /
TOKI-NO-WASUREMONO / TOMOHIKO YOSHINO GALLERY / gallery UG /
GALLERY UTSUROBUNE / YOU-Yuusya Gallery SAPPORO / YUKIKOMIZUTANI /
YUMEKOUBOU GALLERY



First Collection booth



Visitors showed particular interest in works that were of a manageable size and reasonably priced

Focus / Masters

Focusing on Notable Artists

At AFAF 2024, we highlighted ten artists, both domestic and international, actively making their mark under the "Focus" category, and introduced three prominent and established artists under the "Masters" category.

AFAF 2024 aimed to foster exchanges between Japan and Asian countries, and this year's layout incorporated artists featured in galleries across the fair. Exhibits in each gallery booth were designed to encourage visitors to engage with artwork, creating a dynamic flow of people through the spaces.



徐永旭
Yunghsu Hsu

SAN Gallery booth featured works by Yunghsu Hsu

[Focus]

Ayako Someya Tokyo Gallery+BTAP
Asami Iguchi Gallery CONTAINER
Taishi Urakawa Contemporary HEIS
Mio Okazaki Gallery Seek
Khvay Samnang Tomio Koyama Gallery
Chiharu Shiota KENJI TAKI GALLERY
Yunghsu Hsu SAN Gallery
Tawan Wattuya nca | nichido contemporary art
nakajima mugi YUMEKOUBOU GALLERY
Sakura Fukushima Gallery Hirota Fine Art

[Masters]

Toko Shinoda The Tolman Collection
Shozo Shimamoto Gallery Art Space
Itaru Terada 3ta2 SANTANI GALLERY



The Tolman Collection booth explained the works of Toko Shinoda



Visitors were particularly drawn to large pieces by nakajima mugi, displayed in the YUMEKOUBOU GALLERY booth







西

ART FAIR ASIA
FUKOKA
2024.3.20-22
AFAF

AI Art Concierge

Japan's First AI Art Concierge: Helping You Connect with Artworks

To make art more accessible and to improve the experience of AFAF 2024, we introduced Japan's first AI art concierge, the “ α Concierge”. With the rapid growth of AFAF in recent years, 98 exhibitors presented numerous works, creating a sense of excitement for discovering new pieces. However, the increasing number of artworks available makes it more challenging for visitors to find pieces that match their preferences.

In response, AFAF developed the α Concierge as a solution. This service allowed visitors to interact with the AI, helping them find works that suited their personality and tastes. By offering this service, we made the art fair experience, typically reserved for connoisseurs, accessible to everyone.

The α Concierge was available at a special booth and via a LINE bot. Visitors could not only ask about artworks but also inquire about things like “Where is the café?” or “I want to join a fun event!”—all related to AFAF 2024. This service ensured that visitors could enjoy the art fair smoothly and effortlessly.

Special Partner: TODOROKI Inc.



The AI art concierge installed near the entrance of the venue



The AI Art Concierge activates when visitors engage with it

Private Bottle

A Collaboration Between Art and Single Malt Whisky

In collaboration with Whisky Talk Fukuoka, Kyushu's largest whisky festival, we launched the AFAF Private Bottle Series as a unique combination of art and single malt whisky. As an art fair held in Fukuoka, a city bridging Japan and Asia, we introduced private bottles featuring artworks by artists connected to Fukuoka, Kyushu, and Asia.

For this inaugural year, the collaboration was between Gyoji Nomiyama (1920-2023), a legendary artist in Fukuoka who had a significant impact on post-war Japanese art, and Glen Moray, a Scotch whisky with a history spanning over 120 years. The whisky, cask-bought from Glen Moray Distillery in Speyside, Scotland, featured Nomiyama's painting "Imakara no Hanashi" (2022) on its label.

A limited edition of 130 bottles was available for sale. Pre-orders were accepted via a special page on the AFAF 2024 official website starting in late August, and the bottles were also available at the entrance Art Bar at the fair venue.

Gyoji Nomiyama's "Imakara no Hanashi" (2022) x Glen Moray 15 years old

A Single malt, single cask Glen Moray whisky bottle, featuring a label crafted with artwork by Gyoji Nomiyama. True to its Speyside origins, it boasts a refined and elegant aroma and flavor. Exceptionally well-balanced, it offers a delightful drinking experience without fatigue.

Distillery: Glen Moray Distillery / Distillation Year: 2007 / Bottling Year: 2024 /

Alcohol Content: 51.3% / Bottles Available: 130 / Cask Type: Bourbon Barrel

Partners: Whisky Talk Fukuoka / Bar Higuchi / Kyoto Fine Wine and Spirits Co., Ltd.



Talk Session

Venue Program with a Diverse Lineup of Speakers

For the three days of the exhibition, we invited art professionals from Japan and abroad to talk sessions. Artists, gallerists, entrepreneurs, art collectors, curators, and others active on the front lines of the art scene spoke about topics and issues on the front lines of the industry and the appeal of art that are usually unavailable. For those who could not make it to the venue, the event was also streamed in real time on YouTube Live.



The Malaysian Art Scene Today

2024/09/20(Fri)

1:00 PM - 2:00 PM **The Significance and Appeal of Art for Professionals of International Finance**

According to the 2021 G20 Rome Summit, culture must stand as a driving force for the improvement of sustainable socio-economic systems, and must participate in the creation of a sustainable economy of the arts. In this perspective of a sustainable financial future, we discussed the potential, significance, and opportunities for Japan to expand in the global art market.

Speaker
Yoshitaka Nagakura (Chairman & Private Banking Japan CEO LGT Wealth Management Trust Inc.)

Moderator
Joji Mita (AFAF 2024 Global Executive Advisor)



The Significance and Appeal of Art for Professionals of International Finance
(from left)Joji Mita,Yoshitaka Nagakura

2:30 PM - 3:30 PM **Art and Life at a Crossroads**

A talk was held with members involved in the development of the ONE FUKUOKA BLDG. project, scheduled to open on April 24, 2025. This event, themed "The Intersection of Art and Life", explored the relationship between urban development and art.

Speakers
Makoto Kagoshima (Potter / Artist)
Ikuko Kato (Director and Curator, Art Division, SPIRAL / Wacoal Art Center)
Takeshi Hanamura (General Manager, Fuku Building Area Development Department, Tenjin Development Division, Nishi-Nippon Railroad Co.)

Facilitator
Kenichiro Ide (Architect / President, Rhythm Design Co., Ltd.)



Art and Life at a Crossroads
(from left)Kenichiro Ide, Makoto Kagoshima, Ikuko Kato, Takeshi Hanamura

2024/09/20(Fri)

4:30 PM - 5:30 PM **The Intersecting Indonesian and Fukuoka Art Scenes**

Eko Nugroho, a prominent Indonesian artist with strong ties to Fukuoka, presented this event. He delved into Indonesia's diverse art scene, shaped by many religious and cultural practices across the peninsula, while comparing it to the general Japanese context. Daisuke Miyatsu further expanded the conversation with his expertise as a renowned art collector.

Speakers

Eko Nugroho (Artist)

Moderator

Daisuke Miyatsu (AFAF 2024 Special Advisor)



The Intersecting Indonesian and Fukuoka Art Scenes | Eko Nugroho

2024/09/21(Sat)

1:30 PM - 2:30 PM **The Role of Collections in Building an Art Ecosystem**

This event featured Takafumi Takahashi, an entrepreneur and art collector, Tomio Koyama, the director of Tomio Koyama Gallery, and Miwa Kutsuna, an art curator. They discussed the chain of encounters that come with artworks and the possibility of new connections these encounters can create.

Speakers

Takafumi Takahashi (Art collector / Co-founder, BrainPad Inc.)

Tomio Koyama (Owner / Director, Tomio Koyama Gallery)

Moderator

Miwa Kutsuna (Professor at Lu Xun Academy of Fine Arts / Visiting Professor at Tama Art University / Contemporary Art Historian / Curator / Director)



The Role of Collections in Building an Art Ecosystem | (from left) Takafumi Takahashi, Tomio Koyama

3:30 PM - 5:00 PM **Art Fairs at the Heart of the Contemporary Art Market — A Case Study on Strategy**

Cheong Jong Hyo, the current curator of the Busan City Museum of Art and former director of major Korean art fairs such as KIAF, ART BUSAN, and G SEOUL, shared his insights on the changes he has observed in art fairs and the art market over the past 20 years, as well as the latest contemporary art trends.

Speakers

Cheong Jong Hyo (Director, Curatorial Office, Busan Museum of Art / Executive Committee Member, Busan Biennale / Director, Korean Curators Association / Former Director, KIAF, ART BUSAN, G SEOUL / Director of Art Project, The JoongAng Ilbo)

Moderator

Shunichiro Morita (Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Director of Gallery MORYTA)



Art Fairs at the Heart of the Contemporary Art Market — A Case Study on Strategy
(from left) Shunichiro Morita, Cheong Jong Hyo



2024/09/22(Sun)

11:30 AM - 12:30 PM **The Malaysian Art Scene Today**

AFAF hosted a discussion on the diverse art scene in Malaysia, and its challenges as a multi-ethnic country that is steadily overcoming the “middle-income trap”. Joshua Lim, the owner of A+, and the Asian artists he represents, engaged in a conversation about the future of art in the region.

Speakers

Kentaro Hiroki (Artist)

Mary Pakinee (Artist)

Joshua Lim (Owner / Director, A+ Works of Art)

Moderator

Daisuke Miyatsu (AFAF 2024 Special Advisor)



The Malaysian Art Scene Today
(from left to right)Daisuke Miyatsu, Kentaro Hiroki, Joshua Lim, Mary Pakinee

4:15 PM - 5:15 PM

The Potential of Fukuoka and Art from an Artist's Perspective

Fukuoka-born emerging artists Asami Iguchi, Taishi Urakawa, and Soh Souen, along with curator Miwa Kutsuna, gathered to discuss the local art scene in Fukuoka and shared their perspectives on the evolving artistic landscape of their hometown.

Speakers

Asami Iguchi (Artist)

Taishi Urakawa (Artist)

Soh Souen (Artist)

Moderator

Miwa Kutsuna (Professor at Lu Xun Academy of Fine Arts / Visiting Professor at Tama Art University / Contemporary Art Historian / Curator / Director)

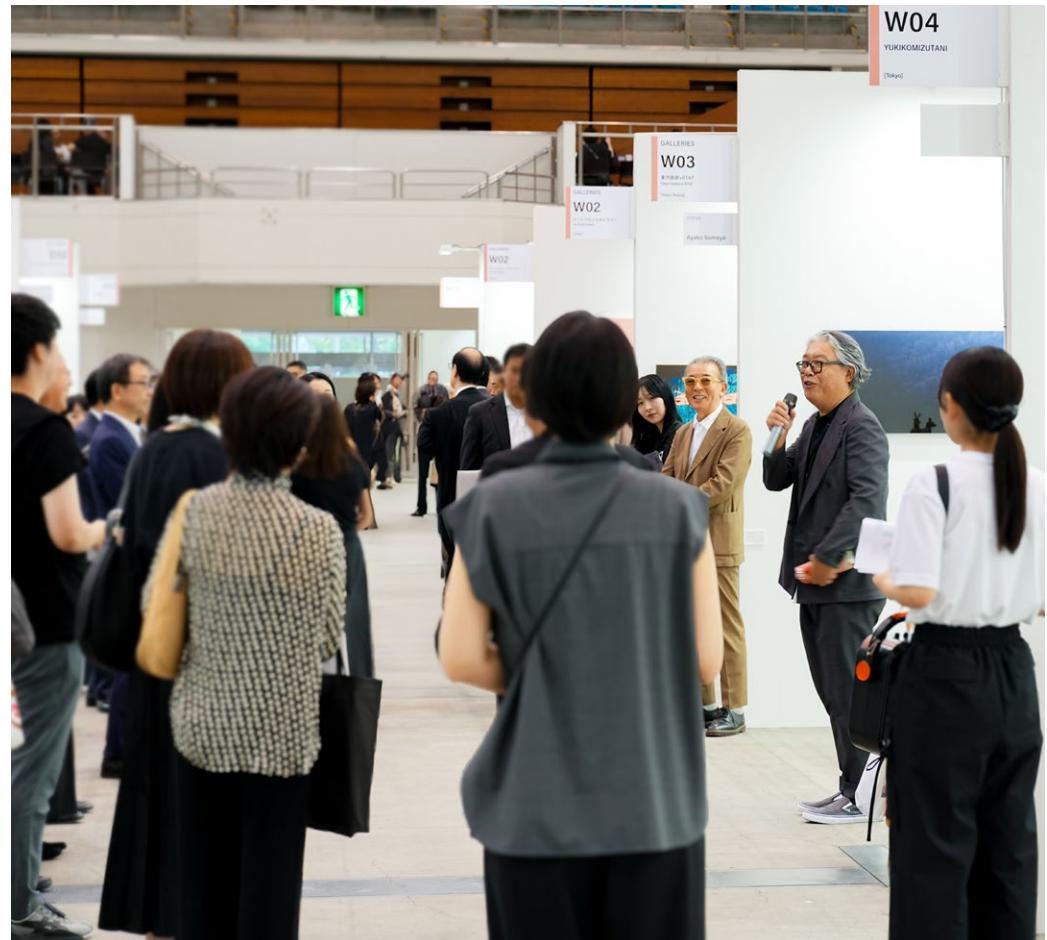


The Potential of Fukuoka and Art from an Artist's Perspective
(from left to right)Miwa Kutsuna, Soh Souen, Taishi Urakawa, Asami Iguchi

Guide Tour

Deepen Your Knowledge of Art on Tours

AFAF 2024 offered a range of guided tours to improve visitor's experiences. Influencers such as "Bijutsu Kaisetsu Suruzo" and Daisuke Miyatsu, Special Advisor for AFAF 2024, led insightful tours. Additionally, tours were organized for the variety of visitors who participated, from students and first-time art fair attendees to collectors who had purchased works.



The tour led by AFAF 2024 Special Advisor Daisuke Miyatsu. Participants were charmed by his lively commentary



The Bijutsu Kaisetsu Suruzo guided tour



Daisuke Miyatsu, AFAF 2024 Special Advisor, explaining the "AFAF Masters" collection



During the tour, exhibitors also described their artworks



The guide offered a friendly and relaxed explanation

Collaborative Program

Cooperative Programs with Partners

Exhibitions from partners of AFAF 2024 featured exciting collaborative projects, including a joint art project by artists from Japan and Taiwan, and an art and automobile collaboration. These programs added diversity to the fair and expanded into different art media. Additionally, we set up spaces for media and museum partners to introduce art from various perspectives.

For visitors unable to attend in person, online sales were offered, creating an opportunity to connect with artworks remotely.

E.SUN Bank

E.SUN Bank from Taiwan has opened a branch in Fukuoka, Kyushu, aiming to provide convenient financial services for both Japan and Taiwan, while promoting collaboration and exchanges in the fields of industry, academia, tourism, culture, and the arts. Continuing its partnership with AFAF from last year, E.SUN Bank exhibited four paintings by Taiwanese artists from its collection, with the goal of helping the people of Fukuoka gain a deeper understanding of Taiwanese culture and its beautiful landscapes. Additionally, on the first day of AFAF, a live painting session by Taiwanese and Japanese artists, Pin-Ling Huang and Kei Sugiyama, drew special attention.

JOY CLUB Atelier Bravo (Partner: THE BANK OF FUKUOKA, LTD.)

The Fukuoka Bank, Ltd. is committed to fostering an inclusive society where individuals with disabilities can thrive through art.

At this year's AFAF, with the support of Fukuoka Bank, the disability art group JOY Club Atelier Bravo participated as an exhibitor. The diverse and creative works crafted by artists with disabilities were showcased, captivating visitors and leaving a lasting impression.



The live painting session held at the E.SUN Bank booth



JOY Club Atelier Bravo booth attracted enthusiastic visitors



Unagi-dokoro Manraku

With Takahide Komatsu, an artist from Miyazaki Prefecture, serving as the art director, Manraku has been developing PR through art in 2024. As part of this initiative, an art car featuring the Manraku logo was displayed at the venue. This art car, a fusion of the traditional Japanese Rimpa style painting and Japan's culinary culture of "unagi" (eel), attracted the attention of many visitors.



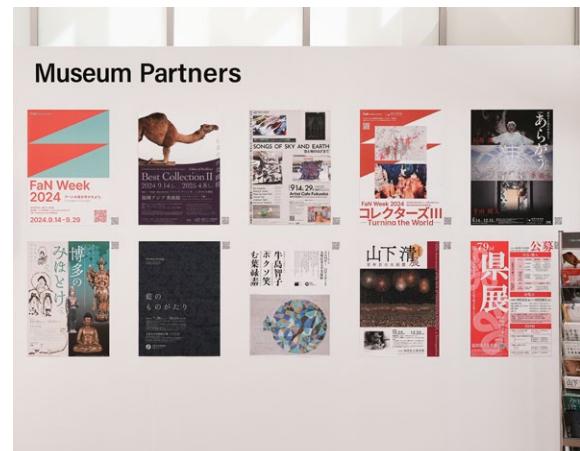
Maserati Fukuoka

In collaboration with Maserati Fukuoka, AFAF showcased their latest models, such as the GranTurismo and Maserati's first-ever mid-size SUV, Grecale. These models were presented in line with the art fair's dynamic energy.



Media Partners

Our media partners included Ocula, Bijutsu Techo, Tokyo Art Beat, and Art Collectors. In addition, local media outlets such as Fukuoka Now and Art Fair Beppu 2024 helped spread the word about the fair. Flyers and promotional materials were distributed at various locations to ensure that AFAF 2024 reached a wide audience.



Museum Partners

The fair displayed posters and flyers from the Fukuoka Asian Art Museum, Fukuoka Art Museum, Fukuoka City Museum, Fukuoka Prefectural Museum of Art, Oita Prefectural Art Museum, Kurume City Art Museum, and Museum of Kyushu Sangyo University, introducing these institutions to visitors.



Online Sales

From August 19 to September 30, we partnered with the collector-focused e-commerce service Art Scenes to offer online sales. This provided an opportunity for those unable to attend the fair or those who wished to purchase artworks after leaving the venue.

Special Partner:
Art Scenes (TODOROKI Inc.)

Vernissage

Special Time to Appreciate Fine Art with Drinks

During the AFAF 2024 preview, we held a vernissage, where visitors could enjoy drinks while appreciating artworks. Sparkling Japanese sake "Shinsei" and other beverages were offered, creating a festive atmosphere for attendees to enjoy art.

Date: Thursday, September 19, 2024, 4:00 PM – 6:00 PM

Venue: Fukuoka Kokusai Center

Drink Partners: SAKE HUNDRED / Mizoe Co., Ltd.



Visitors enjoying drinks at the vernissage



Guests were served sparkling sake "Shinsei" at the event

Reception Party

Deepen Connections in a Unique Venue and Celebrate AFAF 2024

FaN Week & AFAF Night 2024 and AFAF 2024 Reception Party

On the opening day of AFAF 2024, we held the FaN Week & AFAF Night 2024 reception at the Fukuoka Asian Art Museum. During the reception, greetings were given by Daisuke Miyatsu, AFAF 2024 Special Advisor, Soichiro Takashima, Mayor of Fukuoka, and Tomoharu Inoue, Board Chairman of Culture Vision Japan Foundation Inc. Guests were able to enjoy the exhibition "Fukuoka Asian Art Museum 25th Anniversary Best Collection II: Echoes of Resistance" as part of the event.

Date: Thursday, September 19, 2024, 7:00 PM – 8:00 PM / 8:00 PM – 10:00 PM (Two sessions)

Venue: Fukuoka Asian Art Museum

Drink Partners: SAKE HUNDRED / SAEKI JAPAN CORPORATION CO.,LTD / Nishiyoshidashuzo Co., Ltd.

RECEPTION PARTY -artist night-

A party was simultaneously held at GohGan, a restaurant led by one of Fukuoka's renowned chefs, to further deepen connections between Fukuoka artists. The event brought a vibrant atmosphere, perfectly complementing the celebration of AFAF's opening.

Date: Thursday, September 19, 2024, 8:00 PM – 10:00 PM / 10:00 PM – 12:00 AM (Two sessions)

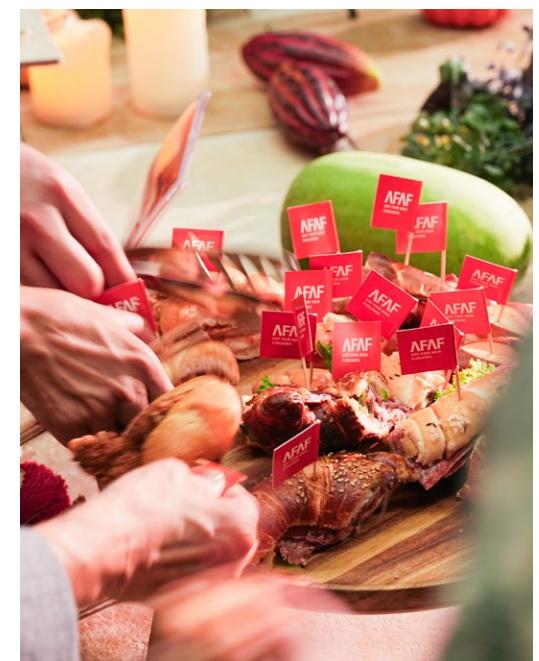
Venue: GohGan



The lively reception at the Fukuoka Asian Art Museum



Guests chatting on the terrace of GohGan



The food served at the reception party

Satellite Program

Turning Fukuoka into an Art City

AFAF 2024 expanded beyond the main venue at the Fukuoka Kokusai Center with special exhibitions held at three other locations.

At Fukuoka Airport, Eko Nugroho's mural "Nowhere is My Destination" welcomed travelers. At Hakata Port Tower, live performances by Mio Okazaki were held during the Bayside Festival 2024 event, with works exhibited during the AFAF 2024 period. Additionally, AFAF was showcased at Fukuoka Growth Next, a startup support facility, in collaboration with awabar Fukuoka, where a pre-opening celebration was held on September 18, featuring a combination of art and fun.



Waves of Art

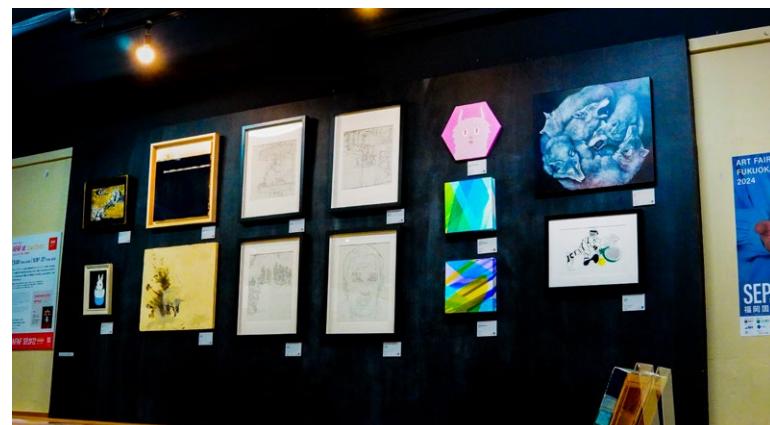
Waves of Art

Date: Friday, September 20 - Sunday, September 22, 2024

Venue: Hakata Port Tower / Bayside Museum

Artist: Mio Okazaki

Collaborating Gallery: Gallery Seek



AFAF at awabar

Date: Thursday, September 19 - Saturday, September 21, 2024 (Pre-event on Wednesday, September 18)

Venue: awabar Fukuoka

Artists: Mio Okazaki / nakajima mugi / Naoki Nomura / Subaru Yatsushiji / Ema Ichikawa / Masaki Tomabechi / Yumi Tamura / Yuriko Nishikawa / Hiroko Takahashi / Shinobu Suzuki / Takahiro Yumizashi / Naoko Shimagami / Inoue (in no particular order)

Collaborating Galleries: Gallery Seek / YUMEKOUBOU GALLERY / gallery UG / MIZOE ART GALLERY / Galerie Nichido / GALLERY CLEF / Gallery MOS / ASHIYAGARO kyoto / YOU-Yuusya Gallery SAPPORO / TOMOHIKO YOSHINO GALLERY / Satelites ART LAB / MONONOAharewo / KINOSHIO KIKAKU

Partner: awabar Fukuoka



Painting for Sky

Date: Wednesday, September 18 - Monday, September 23, 2024

Venue: Fukuoka Airport Domestic Terminal Building, 1st Floor Arrival Area / North

Artist: Eko Nugroho

Collaborating Gallery: Art Front Gallery

Partner: Fukuoka International Airport Co.,Ltd.

Painting for Sky

Food & Drink

Enjoying Art Alongside Culinary Delicacies

The venue featured spaces where visitors could enjoy food and drinks, including a VIP lounge and café created in collaboration with popular Fukuoka establishments. Additionally, food trucks were gathered outside the venue, allowing guests to enjoy both art and local cuisine together.

Art Bar by Whisky Talk Fukuoka

At the Art Bar, produced by Kyushu's largest whisky festival, Whisky Talk Fukuoka, the authentic Nakasu-based Bar Higuchi served visitors a special drink. The bar also offered tastings and bottle sales of the limited-edition AFAF Private Bottle Series, a collaboration between Fukuoka's master artist Gyoji Nomiyama (1920–2023) and Glen Moray. Additionally, original cocktails and chocolates were available for purchase.

Partners: Whisky Talk Fukuoka / Bar Higuchi / Kyoto Fine Wine and Spirits / CHOCOLATERIE MARQUE PAGE



VIP Lounge

Partners: Chidoriya Confectioneries.,Ltd / COSA / Mizoe Co., Ltd.



Cafe Corner

Partners: CLICK COFFEE WORKS / COFFEE PLANNER CORP.



Food Corner

Special Partners: SAEKI JAPAN CORPORATION CO.,LTD

Associated Program

Expanding the Circle with FaN Week 2024

FaN Week 2024, organized by the Fukuoka Art Next Promotion Committee (Art City Promotion Office, Fukuoka City), was held from September 14 to 29. During the period from September 20 to 22, visitors who showed their AFAF 2024 tickets could enjoy free access to exhibitions and permanent displays at the Fukuoka Asian Art Museum and the Fukuoka Art Museum, as well as the Fukuoka City Museum.

At AFAF 2024, on September 22, Soh Souen, one of the artists exhibited in AFAF Feature, performed "The Egg" in collaboration with performer Cleo Verstrepen as part of the FaN Week 2024. The performance, exploring the delicate relationship between self and others through the metaphor of the egg, captivated visitors.

FaN Week 2024 Exhibitions

Artist Cafe Fukuoka / Fukuoka Castle Ruins

- Fukuoka Castle Art Project Fukuoka Castle Ruins Electromagnetic Bon Odori
- Fukuoka Castle Art Project Fukuoka Contemporary Artist File 2024
- Fukuoka Asian Art Museum 22nd Residency Exhibition WINDS OF ARTIST IN RESIDENCE 2024
SONGS OF SKY AND EARTH

Fukuoka Asian Art Museum

- Fukuoka Asian Art Museum 25th Anniversary Best Collection II : Echoes of Resilience
- Kimsooja Exhibition to Commemorate the Fukuoka Asian Culture Prize

Fukuoka Art Museum

- Collectors III -Turning the World-
- Nishi-Nippon City Bank Collection Exhibition
- Mona Hatoum, "+ and -", new collection, commemorating the 45th anniversary of the Fukuoka City Art Museum and the 5th anniversary of its renovation
- Struggle



Performance of Soh Souen 『The Egg』



Fukuoka Asian Art Museum



Fukuoka City Art Museum | Photo by Shintaro Yamanaka (Qsyum!)

Pre-event

Expanding the Circle Through Local Events

Prior to the AFAF 2024 event, a fine art viewing and lecture were held at “SAINO MICRA,” an exclusive salon for high-net-worth individuals operated by Nishi-Nippon City Tokai Tokyo Securities Co., Ltd. Additionally, pre-events introducing AFAF 2024 were organized in collaboration with “Nakasu Jazz 2024” in Fukuoka’s Nakasu area, “Art Fair Beppu 2024” held in Beppu City, Oita Prefecture, and the Kinan Art Week in Wakayama Prefecture, which commenced on the same day as AFAF 2024.

Masterpiece Viewing: “Nomiyama Gyoji and Paris”

Duration: Monday, June 17 – Sunday, June 28, 2024

Venue: Nishi-Nippon City Tokai Tokyo Securities “SAINO MICRA” Salon

Lecture and Artwork Commentary

Date and Time: Friday, June 21, 2024, 4:30 PM – 5:30 PM

Part 1: “Nomiyama Gyoji and Me” / Part 2: “The Global Art Market”

Speaker: Kazunobu Abe (President, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Executive Director, MIZOE Gallery)

Talk Event

AFAF × AFB: The Present and Future of Art Fairs in Fukuoka and Beppu

Date: Saturday, August 31, 2024

Venue: Artist Cafe Fukuoka Community Space

Speakers: Masaya Inoue (Director, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / CEO, TODOROKI Inc) / Kyoko Nakamura (Executive Director, BEPPU PROJECT)

Moderator: Yuko Yano (Artist Cafe Fukuoka)

Nakasu Art Session on FUKUHAKU DEAIBASHI

Date: Sunday, September 15, 2024

Venue: Fukuhaku Deaibashi

Performer: Gin Soda

AFAF × Kinan Art Week Special Roundtable: The Future of Fluidity and Coexistence, as Challenged by Asian Artists

Available on the AFAF 2024 official website from Wednesday, September 18, 2024

Guests: Yuto Yabumoto (Kinan Art Week General Producer / Aura Contemporary Art Foundation Director) /

Mari Rawanchaikul (Artist / Osaka University Graduate Student) /

Daisuke Miyatsu (Art Collector / Professor at Yokohama University of Art / AFAF 2024 Special Advisor)



Nakasu Art Session on FUKUHAKU DEAIBASHI | Gin Soda performing live



Talk Event AFAF × AFB: The Present and Future of Art Fairs in Fukuoka and Beppu | Event

Benefits

Improving Experience Beyond the Art Fair

Various programs and benefits were available for VIP passes and tickets.

VIP Program

- Access to the AFAF 2024 Reception Party
- RECEPTION PARTY -artist night-
- Guided tours of the AFAF 2024 venue
- AFAF 2024 Vernissage
- Beppu & Yufuin Premium Tour (Partner: I.W.A TOURS Co., Ltd.)

VIP Benefits

- Free Entry to Art Fair Beppu 2024
- 10% off dining at GohGan Restaurant
- One drink of Original Red Wine at WALL Fukuoka
- Free or discounted entry to exhibitions for museum partners. *The same applies to ticket benefits.

⟨Eligible Exhibitions⟩

- Fukuoka Asian Art Museum | Fukuoka Asian Art Museum 25th Anniversary Best Collection II: Echoes of Resilience / Kimsooja Exhibition to Commemorate the Fukuoka Asian Culture Prize
- Fukuoka Art Museum | Collectors' Exhibition "Collectors III -Turning the World-" / Struggle etc
- Fukuoka City Museum | FUKUOKA: Cities and People Who Lived in Asia
- Fukuoka Prefectural Museum of Art | The 79th Fukuoka Prefectural Art Exhibition(Ken-Ten)
- Oita Prefectural Art Museum | Collection Exhibition I: Playful !
- Kurume City Art Museum | The Story of Indigo
- Museum of Kyushu Sangyo University | Ushijima Tomoko "Ho-Kuso-Emu-Youryo-Kuso"



VIP-guided tours of the AFAF2024 venue



AFAF2024 Reception Party | DJ performances



Beppu & Yufuin Premium Tour | Hotel Galleria Midobaru

Visual Identity

Visual Representation of the Fair

The main venue for AFAF 2024, Fukuoka Kokusai Center, is square-shaped and often used for important sumo matches. The distinctive key visuals for the fair were designed to complement the building's architectural characteristics.

A cube is a form that does not organically exist in nature, and must be created by human hands, just as art fairs emerge from the strong beliefs of the people involved, and are brought together by galleries, artists, works, and visitors. AFAF 2024's unique cube, built with carefully selected galleries, emerged as a one-of-a-kind space in Fukuoka.

The logo design for AFAF 2024 was created with this image of elegance and sophistication in mind.



Products

Stash and Items to Celebrate AFAF

Printed materials

B2-sized posters (First edition: 2 types, Second edition: 2 types) / A4-sized flyers
A4-sized folded flyers / Leaflets (Available in Japanese, English, Korean, and Chinese [Traditional / Simplified]) / VIP Invitation Cards / Invitation envelopes /
Invitation tickets / Exchange tickets / Lanyards / Clear stickers and more.

Associated merchandise

T-shirts / Tote bags / Stickers



Leaflets



Tote bags



Exchange tickets



A4-sized flyers(Second edition)



Neck pass



Clear stickers

Website / Social Media

Sharing the Latest Information Online

Website

The official website served as a platform for regularly updated information about exhibited artworks and programs. By partnering with Art Scenes, visitors could also purchase artworks online. Additionally, a VIP portal was created to offer exclusive information to VIP attendees.

Website Traffic (September 1 to October 1, 2024)

Total Views: 181,149 (143% increase from last year)

Domestic Views: 173,490 (145% increase from last year)

International Views: 7,659 (109% increase from last year)



Website (PC / smartphone)

Social Media

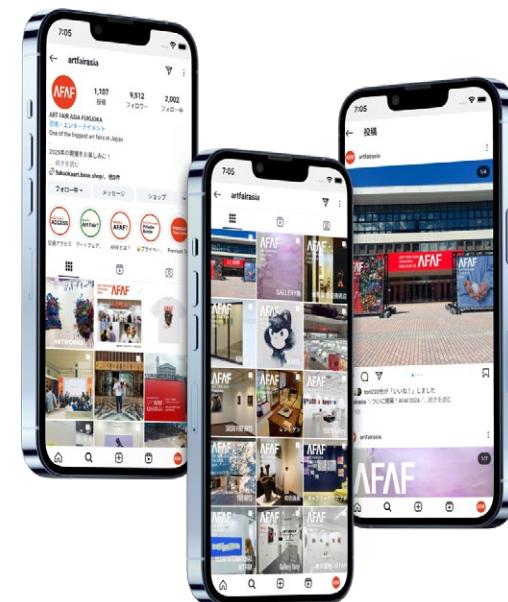
We provided the latest information on the event, related programs, exhibiting galleries, and participating artists. During the fair, the hashtag #AFAF2024 was actively used, with exhibitors and visitors sharing daily updates and snapshots of the venue.

Social Media Followers (as of October 1, 2024)

Instagram: 9,503 (131% increase from last year)

X (formerly Twitter): 2,332 (109% increase from last year)

Facebook: 1,268 (118% increase from last year)



Social media (smartphone)

Public Relations

Delivering the Appeal of the Fair to Many

AFAF 2024 garnered media attention from a wide range of outlets, including media partners such as Ocula, Bijutsu Techo, Tokyo Art Beat, and Art Collectors'.

Media Coverage (Selected) Total: 58 (as of October 1, 2024)

TV (Special Programs): 1

TNC TV Nishinippon "SEKISUI HOUSE PRESENTS rich time, art life ~ A rich life with art ~"

TV (News Programs, etc.): 6

TNC TV Nishinippon / KBC Kyushu Asahi Broadcasting / RKB Mainichi Broadcasting /

TVQ Kyushu Broadcasting / Fukuoka Broadcasting System

Web Media: 36

Ocula / Bijutsu Techo / Tokyo Art Beat / ARTnews JAPAN / FUKUOKA NOW /

Roppongi Future Talks / iko-yo! / Walkerplus / Koten Navi /

YOKA NAVI (Fukuoka City Official Tourist Guide) / Fukuoka News / Acros Fukuoka GuideNavi /

Fukuripa and more

Radio: 1

Minaminihon Broadcasting

Magazines: 8

Art Collectors' / Gekkan Bijutsu / Discover Japan /

25ans / Harper's BAZAAR art special edition / City Information Fukuoka / Gekkan Hakata /

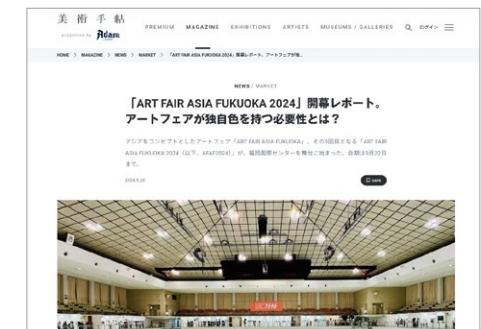
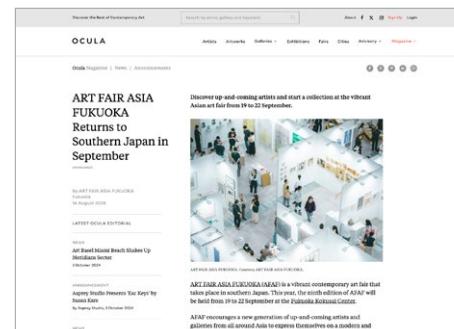
Kyushu Kingdom

Newspapers: 5

Fukuoka Shisei-dayori (city newsletter) / The Nishinippon Shimbun / The Mainichi Shimbun

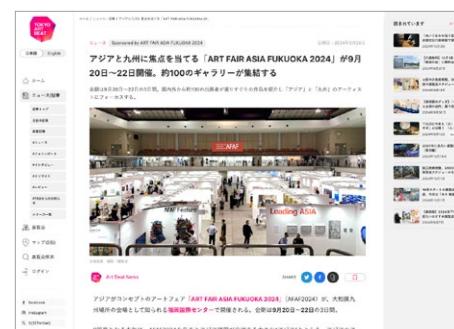


Members of the press at the press conference/Kazunobu Abe, President, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA and Daisuke Miyatsu, AFAF2024 Special Advisor, answer questions in an interview



Ocula

Bijutsu Techo



Tokyo Art Beat



Art Collectors' September 2024 / Free magazine distributed at the venue

Advertising

Promoting the Fair Beyond our Venue

In conjunction with AFAF 2024, advertisements inside stations and hanging advertisements inside trains along the Tenjin Omuta and Kaizuka lines of Nishi-Nippon Railway running in Fukuoka Prefecture, as well as large panels in the plaza in front of Fukuoka Station. At Iwataya, the AFAF 2024 key visual decorated the show window of the main store along with the key visual of the “IWATAYA Life with Art” art event.

Furthermore, the iconic Hakata Port Tower, located in the same bay area as the Fukuoka Kokusai Center, was illuminated in AFAF's signature red color, during the period of AFAF 2024.

Sponsor: Nishi-Nippon Railroad Co., Ltd.



JR Hakata Station Square



The show window of the Iwataya Main Store



Hanging advertisements inside trains



Hakata Port Tower

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2024



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2024





ART FAIR ASIA
FUKUOKA
2024.9.20-22 **AFAF**



Volunteer Staff

The Pillars Behind the Art Fair's Success

Over 100 volunteers participated before and during AFAF 2024, from September 18 to 22. Volunteers assisted with event operations, provided translation services for exhibitors and visitors, and contributed to the success of the fair. We wish to express our gratitude to all the volunteers who helped with the realization of AFAF 2024.



Volunteers and their supervisors



A volunteer staff pep rally



At the reception desk



Volunteer staff wearing original AFAF T-shirts

Visitor Survey

Art Market Taking Roots in Fukuoka

A survey conducted for AFAF 2024 visitors showed that the proportion of local visitors from Fukuoka and Kyushu increased compared to last year. Among them, 63% had previously purchased art, and nearly 22% of visitors bought artwork at AFAF 2024, demonstrating a strong growth in Fukuoka's art market.

Survey Period: September 19 – October 11, 2024

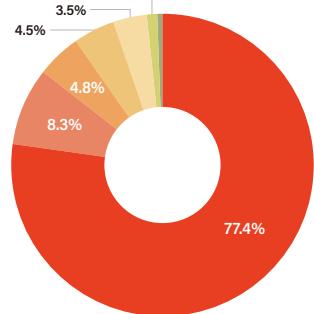
Survey Method: Web-based (Google Forms)

Languages: Japanese, English

Valid Responses: 314

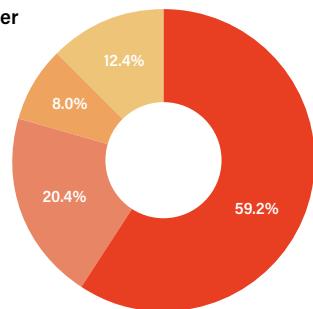
1. Residence Location

- Fukuoka Prefecture
- Kyushu area (excluding Fukuoka) & Okinawa
- Chugoku Shikoku area
- Kanto area
- Kansai area
- Chubu area
- Tohoku area



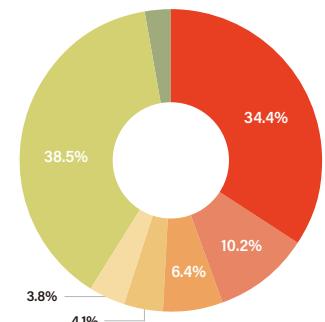
2. Frequency of AFAF Visits

- First visit
- Second visit
- Third visit
- Fourth visit and higher



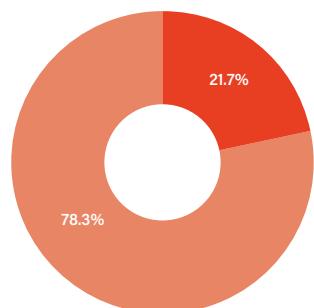
3. The number of artworks previously purchased

- 1 piece~4 pieces
- 5~9 pieces
- 10~29 pieces
- 30~49 pieces
- Over 50 pieces
- No purchase
- No answer



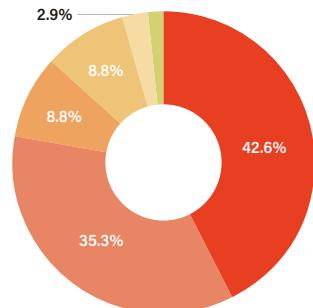
4. Whether artworks were purchased at AFAF 2024

- Purchase
- No purchase



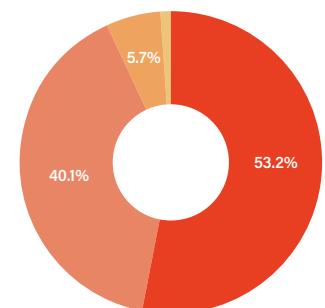
5. Total amount spent on artwork purchases

- Less than JPY 100,000
- JPY 100,000~290,000
- JPY 300,000~490,000
- JPY 500,000~990,000
- JPY 1,000,000~299,000
- No answer



6. Satisfaction with AFAF 2024

- Very good
- Good
- Normal
- Not good



Organization

Director	Kazunobu Abe (President, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Mizoe Art Gallery) Shunichiro Morita (Director, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Gallery MORYTA) Masaya Inoue (Director, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / TODOROKI Inc.)
Selection Committee	Kazunobu Abe (President, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Mizoe Art Gallery) Shunichiro Morita (Director, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / Gallery MORYTA) Koki Ishibashi (KOKI ARTS) Masaya Inoue (Director, Gen. Inc. Assoc. ART FAIR ASIA FUKUOKA / TODOROKI Inc.)
Special Advisor	Daisuke Miyatsu
Global Executive Advisor	Joji Mita
Art Director	Yuma Nishimura Moeno Hirano (TODOROKI Inc.)
Executive Office	Tokumasa Tamai / Sari Nakajima / Yuji Tsuchiya / Mahiro Yoshida / Masami Nakagawa / Hisako Nishimura / Haru Takemura / Sumika Murayama / Mirei Uesugi / Chisato Matsumoto / Rina Suzuki / Fumie Sakurai / Mau Ishii / Jeanne Lieurade (TODOROKI Inc.)
Photographer	Hiroyuki Mori / Yuma Nishimura / Dai Hashimoto / Naoya Murayama / NIPPON DESIGNERS SCHOOL KYUSHU COLLEGE Movie & Photograph Course (Volunteer)

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2024.9.20-22 **AFAF**

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2024

Artist: リー・ソクエン, Holding (握る), 2024, フォトアクリル, 42×28 cm



General Incorporated Association ART FAIR ASIA FUKUOKA

<https://artfair.asia>

info@artfair.asia